

# Saitek

## Press Release: Saitek launches this season's must-have mice colours

Bristol — 20 August 2007, Saitek ([www.saitek.com](http://www.saitek.com)) today announced the launch of its new season colours for the popular Optical Mouse and Notebook Optical Mouse.

Saitek's computer peripherals are all about giving the consumer the best technology and performance at the best price – packaged in the most distinctive design. Saitek has had great success producing mice and keyboards in vibrant, individual colours and this season's new mouse colours – Burgundy, Lilac, Mocha, Violet and White - reflect the current trends in fashion and mainstream consumer electronics products.



**Burgundy**

**Lilac**

**Mocha**

**Violet**

**White**

Both Saitek Optical and Notebook Optical Mice are designed for left- and right-handers, and feature an 800dpi optical sensor that works on most surfaces, 3 buttons, scroll wheel, and illumination. The Notebook Optical Mouse range now features nineteen fun and functional colours and the Optical Mouse range eleven distinctive colours.

Commenting on the launch of the Photo Mouse, Maggie Heeley, Saitek Category Manager said: "Colour is all about personal choices and an important way to express personality. We've broadened the 2007 Optical Mouse and Notebook Optical Mouse colour ranges to appeal to a very wide range of different users who not only want PC peripherals which make using a computer easier and more efficient, but, with colour, more fun too. No matter where or how the mouse is used, there's a colour to suit everyone."

Compatible with all versions of Mac OS X, Windows XP and Vista, the Saitek Optical Mouse and Notebook Optical Mouse are fun additions to the computer user's setup.

### **About Saitek:**

Saitek designs and manufactures consumer electronics products which work together to improve the user's multimedia, gaming and communications experiences. Constant innovation, superior technology and a high degree of functionality make Saitek products the choice of computer users around the world.

The Saitek product range today includes mice, keyboards, headsets, PC gaming controllers, as well as other PC peripherals. The latest addition is a new family of innovative and practical audio products designed to improve users' digital entertainment experiences.

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