

Press Release: Saitek launches PC speaker systems offering exceptional stereo imaging and multiple speaker orientation

Bristol, 14 September 2007 – Saitek today announced the launch of the 3D 210, 3D 380 and 3D 590 – three stylish and innovative speaker systems designed for use with PCs, laptops and other portable audio players.

Saitek has a history of designing great products for use with PCs. Constant innovation, superior design and a high degree of functionality have made Saitek products the choice of computer users around the world. As well as producing PC Peripherals with striking and distinctive designs, Saitek is a market leader in advanced PC game controllers.

Saitek has applied its extensive experience of creating high-end products for PCs to the design of the 3D range of high performance audio products. The 3D range works with PCs to significantly enhance the audio experience and has been designed by Saitek's Audio team who have in the past been responsible for many top British Hi-Fi speakers. Saitek's experience of high volume, high quality manufacturing has produced a range which delivers exceptional performance at modest prices.

The 3D range features ASIS – Saitek's Advanced Stereo Imaging System – which creates an exceptionally accurate and stable sound stage. Originally conceived to give Saitek's gaming community an edge by hearing exactly where their enemy is, the result is perfect for all music lovers. Every instrument and sound is positioned accurately within the stereo image, making music clearer, richer and more enjoyable. The speaker systems also use an ingenious design approach to allow a choice of speaker positions to suit the listener's PC set-up and room environment. For each system, the satellite units can be used in any of three orientations to ensure optimum sound delivery. The speaker systems all connect to PC/Mac/MP3/PSP and have a socket for connecting headphones without having to reach around behind the PC.

The 3D 210 is an active stereo speaker system comprising two neodymium drive units and a 10W peak power amplifier, delivering outstanding performance for this price point. The adjustable bass contour control allows adjustment of the speaker's balance to compensate for room acoustics.

The 3D 380 system features two satellite units, one of which houses bass and volume controls, and includes a separate ported subwoofer to boost the system's bass response. Rated at 80W peak power, the 3D 380 has more than enough output for most gaming situations.

The top-of-the-range 3D 590 has twin driver satellite units for enhanced dynamics, and a larger subwoofer for extra bass extension. Rated at 90W peak power, the 3D 590 plays at high volume with great clarity and fidelity. The system features a wired remote for convenient control of volume and bass contour.

"Our new 3D speaker range not only looks great but incorporates many technical innovations which mean that each system sounds great regardless of audio source or listening environment," said Nick Hawkins, Saitek Category Manager. "From the listener who just wants to play background internet radio or MP3s while they work on their PC, to the serious gamer who wants high volume and enhanced bass to improve their gaming experiences, the 3D speaker range has a model to suit most needs."



3D 210



3D 380



3D 590

About Saitek:

Saitek designs and manufactures consumer electronics products which work together to improve the user's multimedia, gaming and communications experiences. Constant innovation, superior technology and a high degree of functionality make Saitek products the choice of computer users around the world.

The Saitek product range today includes mice, keyboards, headsets, PC gaming controllers, as well as other PC peripherals. The latest addition is a new family of innovative and practical audio products designed to improve users' digital entertainment experiences.